



**Local Golf Coach Dana Rader
To Appear on Golf Channel's "Morning Drive"**

Orlando, Fla. (July 30, 2015) - Charlotte's own Dana Rader—one of the most influential and recognizable golf instructors in the country—is scheduled to appear as a guest instructor on Golf Channel's *Morning Drive* August 4 and 5.

The popular daily morning show airs from 7-9 a.m. Eastern time.

Founder and owner of Dana Rader Golf School at The Ballantyne Hotel & Lodge in Charlotte, N.C., Rader recently became one of the inaugural coaches in Golf Channel Academy (GCA), a dedicated network of teaching facilities operating with the active support of Golf Channel, the game's leading global multimedia and golf entertainment source.

Select Golf Channel Academy teachers will be invited to appear on the network's news and instruction shows, including *The Golf Fix* and *School of Golf*; Rader is one of the first to be so honored.

"I'm thrilled to be appearing on *Morning Drive*," Rader said. "Being part of Golf Channel Academy has tremendous benefits for my students. And it's exciting that it provides me with an opportunity to appear on some of Golf Channel's most popular programs."

Joining Golf Channel Academy is only the latest honor for Rader, who is one of only three women to have continuously appeared on Golf Magazine's list of the Top 100 Teachers in America since its inception in 1996. Rader is also one of Golf Digest's 50 Best Teachers in America, and is the current National President of the LPGA Teaching & Club Professionals Division.

As a Golf Channel Academy coach, Rader continues to teach the way she knows best. The underlying philosophy of Golf Channel Academy is that the best golf "teaching" is done through "coaching"—that is, an on-going relationship between player and teacher devoted to long-lasting improvement.

For more information about Dana Rader Golf School and its programs, please visit www.danarader.com.

For more about Golf Channel Academy, including a full listing of all its current coaches, go to www.golfchannel.com/instruction.

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ABOUT GOLF CHANNEL

Golf Channel is a multimedia, golf entertainment and services company based in Orlando, Fla. Serving the most-affluent audience in all of television, Golf Channel – co-founded by Arnold Palmer in 1995 and now part of the NBC Sports Group – is available in more than 120 million homes in 83 countries and 12 languages around the world. Exclusive partnerships with the world's top tours allow Golf Channel to feature more live golf coverage than all other networks combined, as well as a programming schedule distinguished by golf's highest-quality news, instruction and original programming. Golf Channel's digital platforms, headed by GolfChannel.com, are the leading golf destinations on the Internet, delivering unmatched coverage of the world of golf. Fans are able to enjoy 24/7 live streaming of Golf Channel content through [Golf Live Extra](#) and select programming is simulcast via SiriusXM's PGA TOUR Radio. In addition, Golf Channel connects the world to golf through a wide array of digital services including [Golf Channel Mobile](#); [GolfNow](#), the world's largest online booking platform; [GolfAdvisor.com](#), a golf course ratings and review portal; the interactive [Golf Channel Academy](#) instructional app; and the [Golf Channel Am Tour](#), the world's largest amateur golf tour.

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