



GOLF CHANNEL ACADEMY BEGINS TO ROLL-OUT NATIONWIDE NEXT WEEK

*Golf's Top Instructors Come Together to Form
Dedicated Network of Teaching Facilities Backed by Golf Channel*

Orlando, Fla. (April 2, 2015) – Golf Channel Academy, a dedicated network of teaching facilities and a hands-on extension of Golf Channel's *Golf Channel Academy* primetime instruction programming, will begin to roll out next week with an initial 57 locations in 26 states and Canada.

Golf Channel Academy offers golfers the opportunity to receive personalized instruction from some of the game's finest coaches, including 46 lead teaching professionals at launch. The primary mission of Golf Channel Academy is to bring these top teachers together, and make it easier for avid amateur golfers to experience the benefits of high-quality instruction. Each location's teaching philosophy will be based on that coach's proven methods that elevated him or her to the top of the golf teaching profession. A directory of all Golf Channel Academy locations and additional information on the facilities, programs, PGA of America and LPGA teaching credentials, and the inaugural group of more than 190 lead and staff coaches can be found at GolfChannelAcademy.com.

"Golf Channel Academy is a natural brand extension of our popular, high-quality instructional programming," said Mike McCarley, president, Golf Channel. "Our viewers will have the opportunity to interact with Golf Channel's brand beyond traditional media platforms as Golf Channel Academy facilities open in markets across North America. Golf Channel works closely with PGA of America and LPGA teaching professionals and values their ability to enhance golfer's enjoyment of the game, which ultimately encourages their students to play more golf. With this goal in mind, Golf Channel Academy coaches are committed to engaging golfers through instruction to make the game more accessible, inviting and fun."

Golf Channel Academy coaches all share the philosophy that good coaching takes place over a period of time, and that the relationship between coach and student is an on-going one devoted to long-lasting improvement. The inaugural group of Golf Channel Academy lead coaches includes:

Arizona

- Jeff Fisher Fisher Bryan Golf Academy, Longbow G.C., Mesa
- Lynn Marriott VISION54, Talking Stick G.C., Scottsdale
- Pia Nilsson VISION54, Talking Stick G.C., Scottsdale

- Mark Polich Mark Polich Golf, Tucson
- Craig Renshaw Legacy Golf Performance Center, Phoenix

Canada

- Henry Brunton Henry Brunton Golf at Eagles Nest G.C., Maple, Ontario

California

- Henry Brunton Strawberry Farms G.C., Irvine
- Don Parsons Don Parsons Golf Instruction at Twin Lakes GC, Santa Barbara
- Kip Puterbaugh Kip Puterbaugh's Aviara Golf Academy, Carlsbad
- Jeff Ritter MTT Performance at Poppy Hills GC, Pebble Beach

Colorado

- Trent Wearner Trent Wearner Golf Academy, Meridian G.C., Englewood

Connecticut

- Paul Ramee, Jr. Bull's Bridge G.C., South Kent

Florida

- Ed Bowe Omni Amelia Island Plantation Resort, Amelia Island
- Fred Griffin Grand Cypress Academy of Golf, Orlando
- Martin Hall Martin Hall Golf, Ibis G&CC, West Palm Beach
- Kenny Nairn Celebration Golf Academy, Celebration G.C., Celebration
- Kellie Stenzel Kellie Stenzel Golf Academy at Palm Beach Par 3, Palm Beach

Georgia

- Charlie King Reynolds Golf Academy, Reynolds Plantation, Greensboro
- Chad Phillips Blue Giraffe Golf Institute, Alpharetta

Hawaii

- Claude Brousseau Ko Olina G.C., Kapolei (Oahu)

Illinois

- Todd Sones Todd Sones Impact Golf at White Deer Run Golf Club, Vernon Hills
- Kevin Weeks Cog Hill G&CC, Lemont

Kansas

- Chuck Evans Chuck Evans Golf at Canyon Farms G.C., Lenexa

Kentucky

- Ralph Landrum World of Golf, Florence
- Larry Ward High Performance Golf Academy, Lexington

Louisiana

- Rob Noel Rob Noel Golf Academy at Money Hill G&CC, Abita Springs
Rob Noel Golf Academy at Big Easy Sportsplex, Jefferson
Rob Noel Golf Academy at Carter Plantation, Springfield

Maryland

- Rick Krebs Waverly Woods G.C., Marriottsville
- Mitchell Spearman Mitchell Spearman Golf Academy at Oak Creek Club, Upper Marlboro

Massachusetts

- Jane Frost Jane Frost Golf Performance Center, East Sandwich
- Skip Guss GolfRite, Southborough Golf Practice & Learning Center, Southborough
- Cathy MacPherson Cathy MacPherson Golf at Ferncroft CC, Middleton

Michigan

- Dave Kendall Kendall Academy at Miles of Golf, Ypsilanti
Gull Lake View G.C. & Resort, Augusta

Minnesota

- Rod Lidenberg Halla Greens Executive GC and Training Center, Chanhassen

Missouri

- Chuck Evans Chuck Evans Golf at Tiffany Greens G.C., Kansas City
Chuck Evans Golf at Staley Farms G.C., Kansas City
Chuck Evans Golf at Drumm Farm G.C., Independence

Nevada

- Mike Davis Royal Links G.C., Las Vegas

New Hampshire

- Jason Sedan Lake Winnipesaukee G.C., New Durham

New Jersey

- Jason Birnbaum New Jersey Golf Academy, Roseland

New York

- Kelley Brooke Golf Channel Academy with Kelley Brooke, New York City
- Anders Mattson Saratoga National G.C., Saratoga Springs
- Mitchell Spearman Mitchell Spearman Golf Academy at Doral Arrowwood, Rye Brook

North Carolina

- Dana Rader Dana Rader Golf School at Ballantyne Hotel & Lodge, Charlotte

Pennsylvania

- Dom DiJulia DiJulia Golf, Jericho National G.C., New Hope

Tennessee

- Virgil Herring Higher Performance Golf Academy at Westhaven G.C., Franklin

Texas

- Chris O’Connell The Plane Truth at The Courses at Watters Creek, Plano
- Jon Sinclair Sinclair’s Golf Training Center, Euless
- Brech Spradley Barton Creek Golf Academy, Austin

Virginia

- Chris George Golf Academy at Kingsmill Resort, Williamsburg
- Erika Larkin Larkin Golf Learning Community at Virginia Oaks G.C., Gainesville
- Mitchell Spearman Mitchell Spearman Golf Academy at Belmont CC, Ashburn
Mitchell Spearman Golf Academy at Dominion Valley CC, Haymarket

Washington

- Gregg Rogers Gregg Rogers Golf Performance Center, Bellevue
Gregg Rogers Golf Performance Center, Willows Run G.C., Redmond
Gregg Rogers Golf Performance Center, Safeco Field, Seattle

ABOUT GOLF CHANNEL

Golf Channel is a multimedia, golf entertainment and services company based in Orlando, Fla. Serving the most-affluent audience in all of television, Golf Channel – co-founded by Arnold Palmer in 1995 and now part of the NBC Sports Group – is available in more than 120 million homes in 83 countries and 12 languages around the world. Exclusive partnerships with the world’s top tours allow Golf Channel to feature more live golf coverage than all other networks combined, as well as a programming schedule distinguished by golf’s highest-quality news, instruction and original programming. Golf Channel’s digital platforms, headed by GolfChannel.com, are the leading golf destinations on the Internet, delivering unmatched coverage of the world of golf. Fans are able to enjoy 24/7 live streaming of Golf Channel content through [Golf Live Extra](#) and select programming is simulcast via SiriusXM’s PGA TOUR Radio. In addition, Golf Channel connects the world to golf through a wide array of digital services including [Golf Channel Mobile](#); [GolfNow](#), the world’s largest online booking platform; GolfAdvisor.com, a golf course ratings and review portal; the interactive [Golf Channel Academy](#) instructional app; and the [Golf Channel Am Tour](#), the world’s largest amateur golf tour.

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